



MIS | ERP SisTrade[®] BSC - Balanced Scorecard

Evaluate and improve your company's performance based in Scorecard

TO EVALUATE A COMPANY'S PERFORMANCE

The globalization phenomenon forces companies around the world and independently of their market's frontiers to compete with groups that appear as international powers, where scale economy plays a decisive role. General society is getting more and more concerned about satisfying its needs at the smallest price, without giving up high quality levels and always with shorter delivery deadlines. This global reality forces companies to pay special attention to its' performance as an industry, in what concerns to sector references.

TO EVALUATE THE COMPANY IN THE SEVERAL PERSPECTIVES

It's becoming more and more important to measure a company's performance according to several perspectives, not only financially, but also from the company's customers perspective, the business processes perspective, and from the learning of the collaborators perspective.

DEFINITION OF THE BUSINESS PROCESSES

Sistrade[®] BSC allows identifying all business processes, whether they are critical or just support, in terms of their activities, their hierarchic responsibility, their management and accompaniment.

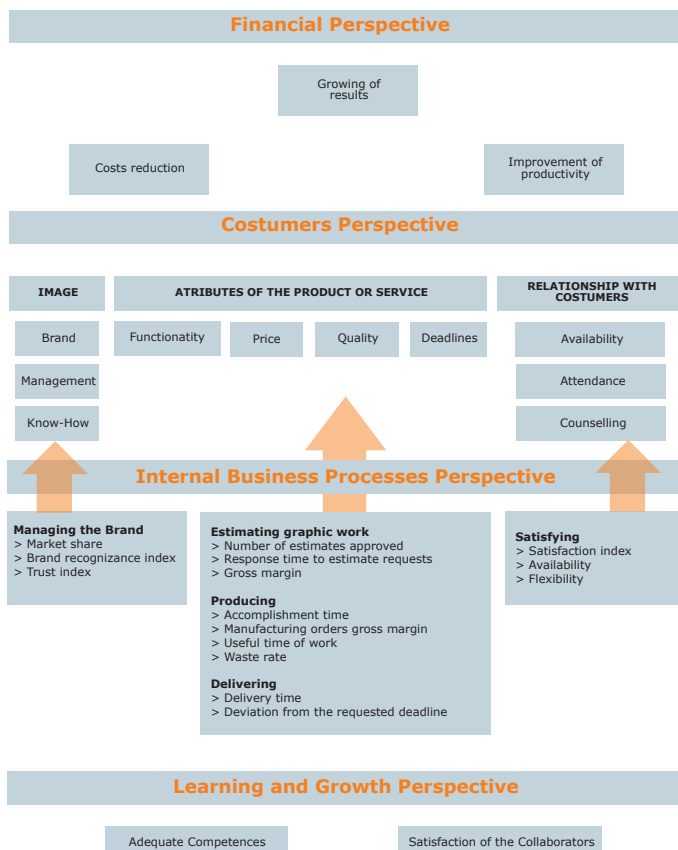
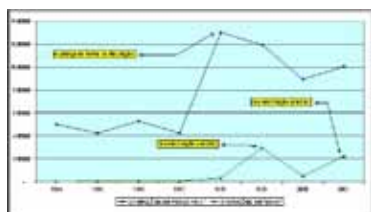
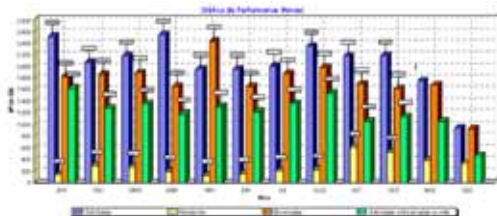
Perspectiva & Indicador	Valor Actual	Objetivo	Tendencia	Estado	Indicador	Desempenho
Financeira						
Atividade Financeira	100%	100%	↑	Verde	100%	100%
Atividade de Marketing	80%	100%	↓	Vermelho	80%	80%
Atividade de Operações	90%	100%	↑	Verde	90%	90%
Clientes						
Atividade de novos clientes	100%	100%	↑	Verde	100%	100%
Atividade de retenção de clientes	90%	100%	↓	Vermelho	90%	90%
Atividade de suporte ao cliente	100%	100%	↑	Verde	100%	100%
Operações						
Atividade de produção operacional	100%	100%	↑	Verde	100%	100%
Atividade de distribuição	90%	100%	↓	Vermelho	90%	90%
Desenvolvimento & Aprendizagem						
Atividade de Capacitação Operacional	100%	100%	↑	Verde	100%	100%
Atividade de Capacitação Gerencial	80%	100%	↓	Vermelho	80%	80%
Atividade de Inovação	90%	100%	↑	Verde	90%	90%



Improve your company's strategy and create business opportunities

DEFINITION OF PERFORMANCE INDICATORS

With Sistrade® BSC, the company is able to define and customize all performance indicators in order to measure the company's performance on the different perspectives. The picture presented in the previous pages shows, as an example, a set of processes with the respective performance indicators. Being the key for a company's success, these processes integrate themselves in the company's goals and strategies. With Sistrade® BSC is possible to draw interfaces or scorecards according to their utilization profiles: The analysis elements may be viewed and analyzed in graphic and analytic format.



Modules of ERP | MIS Sistrade® Print system:

- :: Commercial Management & Estimating
- :: Financial Management
- :: IDEA Management
- :: Stocks & Purchases Managemet
- :: Mobile Warehouse
- :: Production Management
- :: SCADA - Supervision & Data Acquisition
- :: Scheduling - Production Planning
- :: E-business
- :: Mobile Business
- :: Balanced ScoreCards
- :: Quality Control
- :: Equipment Maintenance
- :: JDF - Job Definition Format

Sistrade® Solutions for industry of:

- :: Commercial Print
- :: Newspaper
- :: Flexible Packaging
- :: Boxes
- :: Labels
- :: Digital
- :: Envelopes
- :: Forms
- :: Editorial/Publisher
- :: Metalworking
- :: Textile
- :: Food



SISTRADÉ - Software Consulting, S.A. | www.sistrade.com | inov@sistrade.com
PORTO: R. Manuel Pinto de Azevedo 64B, 4100-320 Porto, Portugal | T. +351 226 153 600
LISBOA: Av. António Augusto de Aguiar 148, 4ºC, 1050-021 Lisboa, Portugal | T.+351213805082
MADRID: Ribera del Loira, 46 - Bloque 2, Planta 0, 28042 Madrid, Espanha | T.+34 915030083
WARSAW: Al. Niepodleglosci 69, 1st floor, 02-626, Warsaw, Poland | T. +48 606 744 996
ISTANBUL: Buyukdere Caddesi, Levent No:193 Binasi K:2, 34394, Istanbul, Turkey | T. +90 212 371 47 29
FRANKFURT: Platz der Einheit 1 - 60327 Frankfurt am Main, Germany | T. +49 (0)69 97503 419
PARIS: 57, Rue d'Amsterdam, Paris, 75008, France | T. +33 (0)181 504 506
LJUBLJANA: Šmartinska 152, Hala 9, 1000 Ljubljana, Slovenia | T.+386 40 646 753
ABU DHABI: Al Hilal Bank Building - Falah Street, PO Box 129 354, Abu Dhabi, UAE | T. + 971 (0)249 302 97
MILAN: Viale Abruzzi, 13/A 20131 Milano (Italy) | T. +39 029 542 053 76
MEXICO CITY: Av. Insurgentes Sur #1898, piso 12 Colonia Florida C.P. 01020 Distrito Federal, Mexico City T.+52 (55) 9171 1156