

SISTRADE News



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SISTRADE at GraphExpo 2014 in Chicago

SISTRADE – Software Consulting, S.A., was present at GRAPHEXPO & CPP 2014 together with our partner GlobalChannelPartners.



SISTRADE at AIMPLAS

Tony Garcia, Business Manager for Spain and Latin America from SISTRADE interviewed during Equiplast 2014 .



Print & Packaging Arabia 2014

SISTRADE participated in one of the biggest printing and packaging industry fairs of Saudi Arabia – PRINT & PACKAGING 2014 that took place in Dammam, Saudi Arabia.



SISTRADE LAUNCHES WEBSITE FOR CHINESE MARKET

Responding to SISTRADE strategy of expansion and globalisation, a new SISTRADE website for Chinese market is now available. The aim of website in Chinese is to support the company's marketing strategy to improve the communication and information as well as to promote and advertise the products and services across the Asian market. SISTRADE aims to strengthen its commercial and technical capacity in the region, provide local support as well as to increase the volume of sales in the market. **Visit our new page:** <http://www.sistrade.com/cn/home.htm>

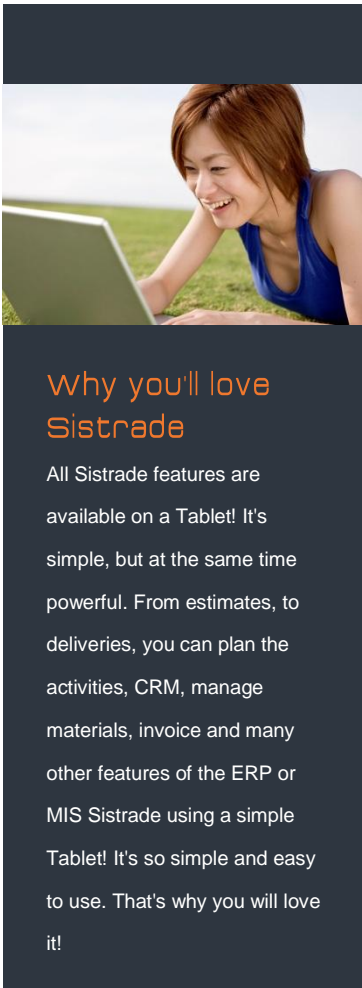


As a result of the defined and implemented strategy, SISTRADE starts the last semester of 2014 with a new local representative – Youlin Lu.

SISTRADE PRESENTED SUSTAINABLE SOLUTIONS AT ECMA - PRO CARTON CONGRESS 2014



SISTRADE participated in annual ECMA – Pro Carton Congress in Sorrento, Italy from 17 - 20 September 2014. SISTRADE team took the opportunity to get an insight into the latest industry potentials and trends. In order to meet the new challenges that the market is facing SISTRADE presented why MIS solution is more than just an ERP, it leads to sustainability! during Business Solutions Market sessions. Presentation tackled various solutions offered by SISTRADE leading to sustainable development, such as Maintenance Management, Energy Management and Eco-efficiency, among other.



Why you'll love Sistrade

All Sistrade features are available on a Tablet! It's simple, but at the same time powerful. From estimates, to deliveries, you can plan the activities, CRM, manage materials, invoice and many other features of the ERP or MIS Sistrade using a simple Tablet! It's so simple and easy to use. That's why you will love it!

SISTRADE

SISTRADE is an international information systems engineering and consulting company, with offices in Lisbon, Oporto, Madrid, Warsaw, Ljubljana, Istanbul, Frankfurt, Paris, Abu Dhabi, Milan and Mexico City. During over 10 years of its activity, SISTRADE has always bet on the internationalization in markets such as Europe, America (especially South America), Asia (Middle East, Thailand) and Africa, offering innovative IT solutions to industrial markets. It is a company certified by IAPMEI as SME Leader, and in ISO 9001 and NP 4457 standards (Quality and innovation).

For more information visit our website www.sistrade.com.

Upcoming Events

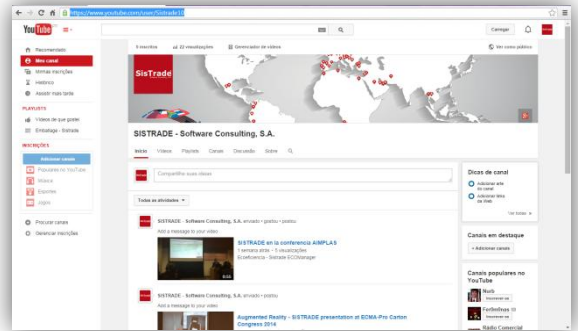
- **GRAFIMA 2014**
15 - 18 October 2014 - Belgrade, Serbia
- **VII ASPACK CONGRESS**
23 - 26 October 2014 - Seville, Spain
- **XXX PLASTIC SEMINAR**
24 - 25 October 2014 – Luso, Portugal
- **GRAPHIC ENGINEERING AND DESIGN SYMPOSIUM 2014**
13 - 14 November 2014 - Novi Sad, Serbia
- **PLASTIMAGEN 2014**
18 - 21 November 2014 - Mexico City, Mexico
- **XXIX POLIGRAFICZNE KONFRONTACJE**
20 November 2014 – Warsaw, Poland
- **TECHNICAL SEMINAR LA PRENSA**
25 November 2014 – Barcelona, Spain

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