

SISTRADe News

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SisTrade[®]
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BUSINESS INTELLIGENCE IN PRINTING INDUSTRY

Business and intelligence are two powerful words that create a company that brings profit. However, Business intelligence is more than just a concept. Business intelligence (BI) is an umbrella term that includes the applications, infrastructure and tools, and best practices that enable access to and analysis of information to improve and optimize decisions and performance. It is a tangible thing, a software designed to find and analyse flaws in a data collection strategy of any business and then, to solve them to create a more efficient, knowledgeable company. Business intelligence applications can be used to create a hierarchical performance metric, which analyses how a business performs across several key sectors: time, cost, resources, scope and quality.

Most companies already analyse data, but it is often in the form of gathering several spreadsheets in Microsoft Excel. That can be very time-consuming, and the results are not always what one would expect for. Business Intelligence system allows companies to gain more thorough knowledge about the factors that affect day-to-day operations, thereby contributing to better decision-making in business. It provides the information and analysis focused on business problems that users are trying to solve, increasing their added value and quick solution of those problems.

Business intelligence is just one of a number of applications that can be used collaboratively to increase business efficiency. By integrating data from different departments and streamlining communication between business elements, Business Intelligence makes a company more collaborative and efficient. One of the main benefits of business intelligence is that it encourages a company to be more mindful of its knowledge management - that is, where and how it stores all of the knowledge it accrues over decades of working in an industry.

More information: www.sistrade.com



SISTRADe team at the 11th Conference Self-Adhesive Labels - The Latest Technologies organised by Świat DRUKU



SISTRADe organised another Roadshow to visit Portuguese printing and packaging companies.



SISTRADe participated in the 8th ASPACK 2016 Congress "El futuro del sector de Packaging de Cartón" in San Sebastián, 13-16 of October

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SISTRADÉ is an international information systems engineering and consulting company, with offices and branches in various countries.



During 16 years of its activity, SISTRADÉ has always bet on software for vertical markets, and currently has customers in more than 20 countries on 4 continents. SISTRADÉ is a company certified in ISO 9001 and NP 4457 standards (Quality and innovation).

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UPCOMING EVENTS

EMAF 2016

23-26 November 2016 – Porto, Portugal

GRAPHISPAG 2017

21-24 March 2017 – Barcelona, Spain

GULF PRINT & PACK 2017

26-29 March 2017 – Dubai, EAU

LABELXPO 2017

25 – 28 September 2017 - Brussels, Belgium

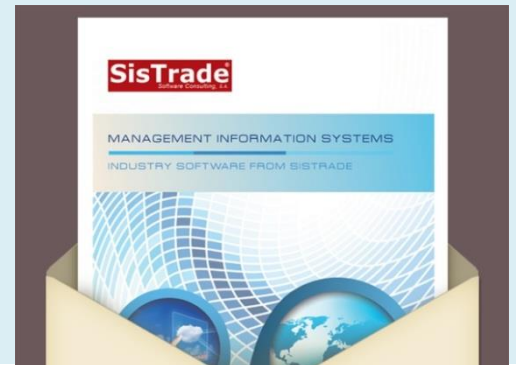
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