

Printing

COMMERCIAL OFFSET



ANY TYPE OF JOB

- Magazine
- Brochures
- Books
- Catalogs
- Newspaper

PRINTING METHOD

- Normal
- Multi
- Inside mutations

ESTIMATE ANY TYPE OF JOB

WORKFLOW FOR ESTIMATE APPROVAL

SIMULATION OF OTHER QUANTITIES

AUTOMATIC PRINTING IMPOSITION CALCULATION

FINISHING OPERATIONS DURATION AND COST

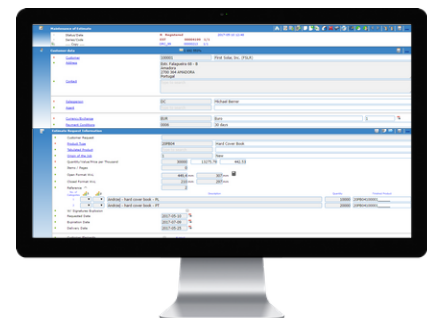
COSTS & MARGINS OVERVIEW

MOVEMENT OF THE COILS THROUGH IFRA BARCODE STANDARD

E-MAILING THE ESTIMATE TO THE CUSTOMER

GENERAL ESTIMATE DATA

- Reel and cutting management
- Detailed calculation estimate costs
- Comparing different scenarios
- Simulation of other quantities
- Workflow for estimate approval
- Margins and economic/financial analysis of the estimate
- E-mailing the estimate to the customer



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JOB DEFINITION

- Introduction of items fully adjusted to the company
- Definition of the type of format and quantity
- Number of pages and items
- Definition of open format and closed format
- Type of paper and its grammage
- Selection of the type of format and the difficulty of the job
- Double printing

PRINTING / IMPOSITION CALCULATION

- Suggestion of the paper to be printed according to the selected type of machine
- Automatic calculation of the printing imposition, according to the set items
- Space between grippers and auxiliary marks
- Estimation of the paper consumption and its total cost
- Value of consumed ink, according to the printing area
- Type of paper and its grammage
- Optimization of the printing imposition

OPERATIONS AND MATERIALS

- Operations to perform according to the previously selected machine
- Attribution of estimated costs to the operation
- Availability to change the operations to perform by manufacturing stage
- Materials to consume
- Subcontracted operation or manufacturing stage

ESTIMATE COSTS CALCULATION

- General costs and Printing costs
- Costs of colors, resources/machines, setup times and corresponding requirements
- Cost of operations, including subcontract stages
- Agent and salesmen commissions
- Global costs and application of financial margins
- Financial indicators